



Web Based Group Messaging

SMS/Text, Voice, Fax and Email

WWW.SMSMATRIX.COM

[SMS Matrix](#) web based group messaging service will allow you to easily send a **voice** or a **SMS/text** message to every **phone** number on your list. Your message will be delivered within seconds, to any **group**, large or small.



Marketing departments, schools, congregations, sports teams, businesses and municipalities across the country rely on our solutions for emergency notifications and reminders. Our delivery system has capabilities to handle thousands of messages per minute, be it **voice** or **SMS**.

System features and benefits:

1. Support for the following receivers out of the box:
 - **Cell Phones:** SMS/Text, Voice
 - **Land Line Phones:** Voice
 - **Faxes:** Any file that can be printed
 - **Emails:** Any file that can be printed
2. Single recipients and groups supported.
3. One-click **quick** SMS sending to a recipient or a group.
4. Broadcasting to multiple recipients/groups (voice/fax/email).
5. **Text To Speech engine** - send text-to-voice message to any phone.
6. **Scheduling** broadcasts up to one week ahead.
7. Support for **thousands** of recipients and groups.
8. User friendly and robust **web based GUI** - nothing to install on your PC.
9. Quick SMS/Voice delivery - it takes **seconds**, not minutes.
10. Delivery of **thousands** of messages within minutes.
11. All SMS messages are sent as **Premium SMS**.
12. [SMS Gateway API](#) included with each account.
13. [Progressive pricing](#) - the more you send - the cheaper it gets.



Matrix **SMS Gateway** provides an easy way to **integrate** SMS capabilities with your IT system, be it a simple website or complex **messaging** or **alerting system**. Solution we offer is extremely reliable and developer friendly.

See our [SMS Gateway API examples](#) for more technical details.

Technical details:

- Web based solution available as a service, but also available as a **server** application that can be deployed on the corporate Intranet
- Server installation does not require any proprietary 3rd party software
- Fully utilizes multi-core CPUs, RAM and network bandwidth.
- Single server can support minimum 100,000 user accounts and deliver 1000s of messages per minute.
- Easily scalable.
- Supports SMS delivery via 1-3 tier aggregators, or direct SMS delivery to selected wireless providers (WCTP, SNPP, etc..).
- Easily customizable and expandable.
- SMS Gateway API accessible via HTTP or XML over HTTP
- SMS Gateway API provided for the following languages: PHP, Java, C/C++, Perl, C#, Python, Ruby
- Web GUI implemented as Web Rich Application (Ajax technology) and provides drag-and-drop functionality.